



American Dairy Goat Association

ADGA registry, based on original import records, is your warranty of good breeding and worldwide acceptance.

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The following are expectations for all artwork created to represent the American Dairy Goat Association or an ADGA event. Please direct any questions regarding these expectations to ADGA's Communications Specialist through ADGA Customer Support: <https://adga.org/contact>

Expectations for all Artwork

1. When accepted, the artwork becomes the property of the American Dairy Goat Association and may be used at the discretion of the association to represent the event for which it was created.
2. While consideration will be made to retain the original artist's design, the American Dairy Goat Association retains the right to make design modifications as needed.
3. All digital designs should be created at 300 dpi or greater and a minimum of 3600 x 3600 pixels or greater or in a standard vector format (SVG, EPS, AI) to be suitable for print.
4. The Adobe Illustrator or Photoshop design file with layers should be provided to ADGA's Communications Department when the artwork is approved.
5. Digital design in software other than Adobe Creative Suite programs should be approved by ADGA Communications prior to starting the project.

Additional Expectations for Event Logos (Annual Convention or National Show)

1. Logos should be designed with scalability to be displayed very small to large without losing the design.
2. Logos should display well in circle or square frames imposed by social media.
3. Logos should display equally well in monochrome and color.
4. Logos should not contain background colors that can't be removed by a software layer for printing in monochrome or on a wide variety of t-shirt or other memorabilia backgrounds.

Special Considerations for Conventional Art (paintings, drawings)

1. All digital design considerations apply except for file resolution and type.
2. A white canvas should be used to best facilitate scanning to a digital file.
3. A canvas no smaller than 8.5 x 11 inches with the art taking most of the canvas is recommended to allow for a high-resolution scan of the artwork when complete.
4. For logos, an outline version should be scanned at a minimum of 300 dpi and 3600 x 3600 pixels before color is added to provide a monochrome wireframe version of the artwork.
5. The wireframe version and final design should be sent to ADGA Communications in digital form scanned at a minimum of 300 dpi and 3600 x 3600 pixels.
6. The artist may send the art to ADGA Communications to be scanned and returned or retained by ADGA.
7. Once accepted, the artist may not publish the artwork outside their work portfolio or use the art for any other purpose. Exclusive rights for the future use of the art will belong to the American Dairy Goat Association.

By signing below, the artist accepts the above expectations including ownership and exclusive use by the American Dairy Goat Association.

Artist Signature

Date